

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election pinpoints exactly the dangers of media consolidation.

Sinclair is allowed to use public airwaves free of charge, and is obligated by law to serve public interest. This shows how when large companies control the airwaves, we get more of what's good for profit and less for the public. Instead of something produced at "News Central", it's much more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's decision shows why media ownership rules need to be strengthened, not weakened. They show why the license renewal process needs more scrutiny and involvement (not just a returned postcard). Thank you.